

Softline Solutions Now Offers Free Live webinars Every Month

Softline Solutions now offers free live webinars every month to help business owners learn ways to increase their online traffic and lead generation.

LOS ANGELES, CA, May 09, 2010 **/24-7PressRelease/** -- Softline Solutions is a full-service marketing company offering the most effective online marketing services in the industry. For the past ten years they have offered services such as search engine optimization, pay-per-click management, local search optimization, email services and more. As the new year began, [Softline Solutions](#) recognized a need for business owners to learn how to use some of the fastest growing online tools for connecting to customers today. To meet this need they kicked off the new year with two powerful webinars. One of the webinars trained business owners on how to effectively use Facebook to generate leads and convert customers and the following webinar trained attendees on how to use Twitter for business. The response to these first live webinars was so positive that they have launched a monthly webinar program and offer these highly educational events for free.

[Softline Solutions](#) has developed a webinar following of over 400 people since their launch in January 2010. "Our company started with the goal of helping small and large business owners develop an online presence and grow their company. We are so happy to be able to offer training for companies who want to get started on their own. We know it takes money to advertise and our webinars help business owners get a jump start so they can afford the marketing they need to really take off," comments Nikki Pope, Director of Public Relations. Some of the upcoming webinars offered will cover the following topics: How to generate leads for your small business, How to Use Online Videos for Inbound Marketing, Marketing in a Recession and SEO 101. Each webinar is recorded and the presentation and video are sent to all attendees for later viewing.

In the coming month Softline Solutions plans to take additional steps to help develop their company as the thought leader for online marketing. With viral video campaigns on the horizon and a growing following of webinar attendees they are excited to be at the forefront of the latest trends in the online marketing industry. One of the major focuses of Softline Solutions is Local Search Marketing. Because local companies have a much smaller reach than nationwide or worldwide companies, they offer marketing services for the local business owner at amazing prices. For more information regarding Softline Solutions local services or to sign up for the next webinar [visit their website](#). Webinars have limited spots so make sure to sign up today.

Softline Solutions is a complete online marketing solutions provider with the vision of delivering highly personalized service with obsessive attention to customer satisfaction.

For further information, please contact us at 1-888-335-2226.

Website: <http://www.softlinesolutions.com>